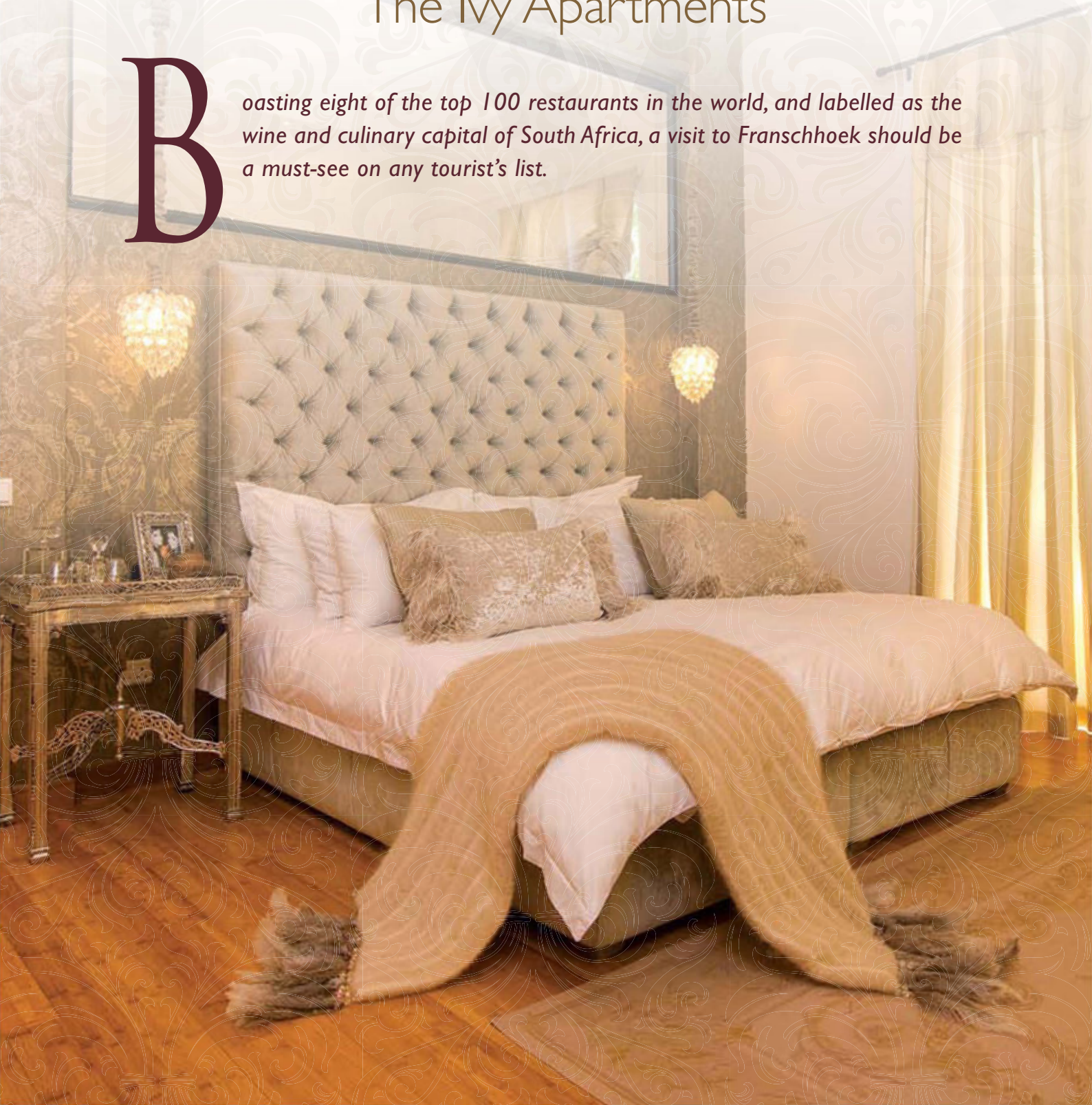


The IVY League

The Ivy Apartments

B

oasting eight of the top 100 restaurants in the world, and labelled as the wine and culinary capital of South Africa, a visit to Franschhoek should be a must-see on any tourist's list.





This charming and picturesque town, less than an hour inland from the city centre of Cape Town, has a rich heritage and culture that begins when the French settlers arrived in the area more than 300 years ago. This is seen in the architecture, the numerous wine farms and the quaint French touches such as French road names and styling throughout the village.

The area is renowned for places such as Solms Delta for its bushman paintings; Pearl Valley Golf Estates, the home to the SA Open; Boekenhouts Kloof, for a unique wine tasting experience; Reubens restaurant, for excellent food and now The Ivy Apartments for exceptional and luxurious self-catering accommodation.

Each of the nine Ivy Apartments provides the perfect setting and launch pad from which to explore Franschoek and the surrounding areas.

A collection of one- and two-bedroom apartments with state of the art appliances, provide you with your home away from home. Uniquely located on the main strip of Franschoek Village, guests will immediately feel part of the warmth and hospitality of the area.

Each apartment has a distinct design style, with bespoke furnishings making every unit a masterpiece of its own. These are not run of the mill apartments in any sense of the word, much of which is due to

the extraordinary owners, Ivan and Ruth Goodman. Ivan, who until five years ago had been the merchandise director for 25 years of one of South Africa's largest retail groups,

300-year-old vineyards surrounding them.

The apartments are fitted with bamboo flooring, air conditioning, modern appliances and every convenience you may need. Free

THESE ARE NOT RUN OF THE MILL APARTMENTS IN ANY SENSE OF THE WORD

pays attention to detail while Ruth brings a unique sense of style to the development.

The architect involved in the creation of The Ivy Apartments is Jean de Beer, who has unwavering enthusiasm and energy as well as a wealth of experience. His ingenious design of the double volume space helped to make these apartments the enormous success they are.

Leanne Moorgas – who has a superb talent for visualising the interior space and furnishings needed to create a contemporary, warm ambience – completed the interior design.

So what makes these apartments so special?

The double volume open plan living areas of these holiday rentals open up onto large verandas where one can sit and watch the world pass by. Floor to ceiling windows leave guests feeling as if they are part of the

flowing kitchen, dining and living areas will bring out the Jamie Oliver inside you and inspire you to entertain.

A secure parking bay and lock-up single garage, both housed behind automated gates, comes standard with each rental.

These apartments have been designed with a very discerning customer in mind, but are still affordable enough for all to enjoy luxury at its best. Whether you want to stay for a day, or unwind for a week, The Ivy offers opulence in country living.

The Ivy self-catering apartments could be your new *pied-à-terre* to experience the hustle and bustle of the village in style. Franschoek is a place of magnificent beauty, and The Ivy Apartments are a fitting addition to the area.

For more go to www.theivyapartments.co.za or call +27 21 876 2957. ■