

The Ivy Apartments

A Home Away from Home

Boasting eight of the top 100 restaurants in the world, and labelled as the wine and culinary capital of South Africa, a visit to Franschhoek should be a 'must-see' on any tourist's list, and the Ivy Apartments a 'must-stay' while visiting this charming and picturesque town.

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Less than an hour inland from the city centre of Cape Town, Franschhoek has a rich heritage and culture that began when the French settlers arrived in the area more than 300 years ago, and their influence is still evident in the numerous wine farms and the quaint architecture and styling of the village.

The area is renowned for places such as Solms Delta for its bushman paintings; Pearl Valley Golf Estates, home to the SA Open; Boekenhouts Kloof, for a unique wine tasting experience; Reubens Restaurant, for excellent food and now the Ivy Apartments for exceptional and luxurious self-catering accommodation.

Each of the nine Ivy Apartments provides the perfect launch pad from which to explore Franschhoek and its surrounding areas.

A collection of one and two-bedroom apartments with state-of-the-art appliances, provide a veritable home-away-from-home. Uniquely located on the main strip of Franschhoek Village, guests will immediately feel part of the warmth and hospitality of the area.

Each apartment has a distinct design style, with bespoke furnishings ensuring that every unit is a masterpiece of its own. Owners, Ivan and Ruth Goodman, have much to do with the apartments superior styling. Ivan, who until five years ago was the long-term merchandise director of one of South Africa's largest retail groups, pays attention to detail, while Ruth brings a unique sense of style to the development.

Architect Jean de Beer brought a wealth of experience to the creation of the Ivy Apartments as well as unwavering



enthusiasm and energy. His ingenious design of the double-volume space helped to make these apartments the enormous success they are. Leanne Moorgas – who has a superb talent for visualising interior space and furnishings needed to create a contemporary, warm ambience – completed the interior design.

So what makes these apartments so special?

The double-volume open-plan living areas of these holiday rentals open up onto large verandas where one can sit and watch the world pass by. Floor-to-ceiling windows leave guests feeling as if they are part of the 300-year-old vineyards surrounding them. The apartments are fitted with bamboo flooring, air conditioning, modern appliances and every convenience you may need. Free-flowing kitchen, dining and living areas will bring out the Jamie Oliver inside you and inspire you to entertain.

A secure parking bay and lock-up single garage, both housed behind automated gates, comes standard with each rental.

These apartments have been designed with a very discerning customer in mind, but are still affordable enough for all to enjoy luxury at its best. Whether you want to stay for a day, or unwind for a week, the Ivy offers opulent country living.

The Ivy self-catering apartments could be your new *pied-à-terre* to experience the hustle and bustle of the village in style. Franschhoek is a place of magnificent beauty, and the Ivy Apartments are a fitting addition to the area.

For more information, visit www.theivyapartments.co.za or call +27 21 876 2957. ■